HOW I WENT FROM $0 TO $1000 IN 30-DAYS IN 3 EASY STEPS

Case Study By: Jeff Sherwood
Disclaimer

Just in case it’s not obvious, this case study is based solely on my experiences and my results. I am in no way claiming that you will be able to duplicate my results. I have no way of knowing what you are going to do with the information that I give you. You could let this report sit on your hard drive and make $0 with it or you could go out and duplicate my actions and make as much or more than me. For that reason, I am in no way guaranteeing you any type of income; however, this case study accurately reflects my experiences and my results to the best of my ability.

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Who the Hell is Jeff Sherwood

First things first...

If we’re not friends on Facebook or you’ve never been on one of my email lists or you don’t work the drive thru at my local Hardee’s (Love me some biscuits and gravy!) then chances are we have never met each other...

I’m not some big name “guru” who claims to have all the answers and I’m not someone who likes to shine brightly in the spotlight.

If you have been into affiliate marketing in recent times then you have probably seen my name pop up on a few Leaderboards, but other than that, I’m just a normal guy...

I spend most of my days playing ball in the backyard with my 3 amazing boys, and as a single father, I make the most of every second of free time I have...

In fact, I am sitting in my bed watching Monday Night Football as I am writing down the details of this case study.

When I’m not busy chasing my 3 boys around, watching football, or enjoying my biscuits with a bowl full of gravy piled on top, I am helping people just like you create income online.

I first got involved with affiliate marketing as a broke college freshman 7 years ago and by the time I graduated I was making enough money working online and living a life that I loved that I decided to stick with it instead of joining the corporate world as a CPA or Financial Advisor.

My biggest hobby at the moment is hiking in the Great Smokey Mountains National Park which is just a short drive from my home in Knoxville, Tennessee.

So you see...I’m just a normal guy, like you or someone you know.
The only thing special about what I do that sets me apart from other people who come online to try to make money is...

**I Take Massive Action!**

One thing that I have noticed about people who sign up for my email list or who I talk to who want to make money is, they all have 3 things in common...

1) They spend too much time chasing shiny objects
2) They don’t do anything with the information they get
3) They spend too much time trying to perfect things and never get shit done!

People have this thing where they get something phenomenal and amazing (like this case study) and they read through every bit of the information, but instead of actually going out and doing anything with the information.

They read it and they say, “Man! This is some super badass info! I’m going to go out and put this into action right now!”

Then the next thing you know they’re like, “Oh look a squirrel!”

I know how it is...

I used to be the exact same way!

I would get some good information about something that is working really well for someone that is making them money but instead of giving it an honest try, I would go out and try it once and when I didn’t get the same results as that person did, I would just move on to the next method that someone recommended.

After years of struggling to make that strategy work for me, I finally made the decision to focus on one thing until I made it work for me.

That is the one thing I did that changed everything for me...
Once I learned how to get one strategy to make me money, I used that same strategy on something else and added on a new income stream and then another and another...

And now I have multiple streams of income simply because I decided to focus on something until it worked for me.

I sincerely hope you will take what you learn in this case study and go out and use it.

Don’t let this just be another report that sits on your hard drive collecting dust.

Go out immediately after reading through the information that I am giving you and...

**Take Massive Action!**

The results you get from putting this information into action may be what leads to you building your first ever 6-figure business online...or it may not...

You’ll never know what this information will do for you unless you go out and apply it and stick with it long enough to start seeing the results you are looking for.

So, with that being said, Are you ready to jump into this case study and see how I was able to go from $0 to $1000 in 30 days in 3 Easy steps?

Let’s Go!
Proof!

First off, I know that not a damn thing I put into this case study is going to mean anything to you without showing you proof that I have generated $1000 in the past 30 days using the exact strategy that I am Giving you.

So...Here ya go!

As you can see, from 9-24-16 to 10-24-16 I made $1,079.90 in affiliate commissions with JVZoo.

I started with Zero and in only 30 days I have over $1000 in commissions in my account!

I didn’t spend a red hot cent on ads, traffic or anything else and if you follow the steps I’ve outlined in this case study then you won’t either!

So...How did I do it?

[Click Here to Get The Full Training]
Launch Jacking

Have you ever heard of Launch Jacking?

Just in case you haven’t let me briefly explain to you what it is and then we will get into the process of how I do it in 3 Easy Steps to fill my affiliate account with commissions on a regular basis.

While you might get a little uneasy when you read the term “Launch Jacking” rest assured that we will not be committing any acts of violence similar to terms such as “Carjacking” or any other type of “Jacking” that is violent in nature.

Launch Jacking is the one strategy that I could take a bum off the street with no experience and show him how to do it and he would never have to worry about begging anyone else for pocket change ever again.

It is a completely **Newbie friendly** way of marketing products that can be highly lucrative when done right.

It is also one of the most underutilized strategies used by anyone in the “Make Money Online” niche, and **when you see how EASY it is, you are going to FREAK OUT!** ([Take a Look Here](#))

Launch Jacking, simply put, is positioning yourself to promote a product before the product has launched.

A product launch is simply the date that a product is released for sale to the general public.

Now, this is not a new concept and is definitely not one that I was smart enough to think of on my own, so if you’ve heard of Launch Jacking before, then chance are you are sitting there scratching your head going, “C’mon dude! Everyone knows what Launch Jacking is...Just get to the freaking point already!”
Sorry...we Tennesseans tend to get a little long-winded when we’re explaining something. Hehe 😊

If you still have questions about what Launch Jacking is then Check This Out.

Moving on...
What You Will Need

There are only a few things that you are going to need in order to duplicate what I have been able to do...

1) **JVZoo Affiliate Account**
2) **YouTube Account**
3) Email Autoresponder such as **Aweber** or **GetResponse** (Optional)
4) Website/Blog-I use Wordpress hosted by **Hostgator** (you can use a free blog if you choose)
5) Video Editing Software Such as **Camtasia** or **Screencast-O-Matic**

That’s it!

Chances are you already have some if not all of these things and you are ready to Rock-n-Roll but if not...Run out and grab them real quick so you will be able to follow along with the rest of this case study.

Get the Full Training Here
Finding Launches to “Jack”

The first thing I do before I do anything else is go out and identify the upcoming launches that are going to be taking place on JVZoo.

To do this, I use a site called JVNewsWatch.com

There are other sites that are similar to JV News Watch but this is the only one I use, because there are more than enough listings to choose from for me to find a few different ones to promote each month.

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<th>Date</th>
<th>Name</th>
<th>Title and Description</th>
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<th>VIP</th>
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<th>HOT</th>
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I typically look for launches that are occurring about a week out so that I have plenty of time to get everything ready.

Once I have identified a launch that I want to promote I go to the JV page and request approval to promote the product (Something you have to do for every single JVZoo product you want to promote).

Usually I get accepted to be an affiliate of the product pretty fast (within 24 hours) and I am ready to get started on the first step of my Launch Jacking strategy.

Get The Full Training Here
Step 1

Once I have been approved to promote a product that will be launched soon, the first thing I do is pull out my camera.

Typically I use my cell phone, because technology has come a long way and most cell phones shoot pretty decent videos and that is all we need for what we are doing.

You can use any camera you want as long as the video quality is decent enough to watch easily.

The purpose of this video is to inform people that I will be doing a review of the product when it is released.

This is a very short video around 2-3 minutes max and during the video I am telling people that they can find my full review of the product over on my website/blog.

This video serves a few of different purposes:

1) It gets people off YouTube where there are a lot of things for them to get distracted by and gets them onto my site where I can control what they are subjected to.

2) It gets my video ranked at the top of the listings and possibly even allows me to grab a page 1 listing in Google and Bing.

3) It builds my authority in the eyes of the person searching for the review.

4) Puts me ahead of all of the other affiliates who wait until a product launches to start promoting it.

Think of this video as a teaser video that allows you to increase your chances of someone purchasing the product you are promoting through your affiliate link.

**Pay Close Attention to What I Tell You Next...**
This is typically where most people stop when they are “Launch Jacking.” They put their affiliate link for the product in the description of the video and then cross their fingers and hope for the best.

That is not the right way to go about it...

Instead, what I do is, I leave a link to my site in the description and tell people to click that link to get my full review of the product over on my site (More on this in step 2).

Before I upload my teaser video, I usually fire up Camtasia because there is something else that I want to add to my video.

I always put a banner with the website link where people will be able to go and find my full review.

Not only does this give people something visual to look at while they are listening to me talk, but it also keeps someone from stealing my videos and using them as their own and if they do then they are only doing me a favor by promoting my videos for me.

I also edit out any boo-boos I make while I am talking in the video and sometimes I might need to get rid of the background noise or even add some music to the video.

That’s it for Step 1...

Once I have shot my video and made those edits to it, I upload it to YouTube.

Get The Full Training Here
Step 2

The next key ingredient is my site where I will be hosting the full review of the product that I am promoting.

As I mentioned, I personally use a self-hosted Wordpress site for this step; however, you can use a free blog such as Blogger or even a free version of Wordpress if you just don’t have the money to invest in buying a domain name and web hosting.

There are a few things that we want to accomplish by sending people over to our blog from our Teaser video.

1) We want to give them the full review of the product they are searching for.
2) We want to offer them Bonuses as incentive for them purchasing through our affiliate link.
3) We want to build trust with our visitors.
4) We want to capture their email address so we can market to them again.
5) Make a Good recommendation

So how do we do these things?

Let’s break it all down...

1) In order to give someone the full review of a product, I actually go out and buy the product, go through the entire thing, and then I record my screen and show people the members area and what all is included in the product. If it is a piece of software, then I usually run through how to use it by showing them a quick example and running through the process. For a lot of people, they just want to know that what they are buying is actually going to work and that it is going to be easy to use.
2) I usually come up with my own bonuses that complement the product that I am promoting. It doesn’t take me very long to create these bonuses and they add value to the product and increase the chances that someone will buy the product through my affiliate link versus going out and buying it from someone else who is offering a bonus. If you are brand new and you have no idea how to sit down and write a little report or put together a video, then you can always go out and find some **Private Label Rights (PLR) products** and give those as bonuses instead. The whole purpose of giving a bonus is to increase the perceived value of the product.

3) We build trust with our visitors by delivering exactly what we told them we were going to deliver in our Teaser video. If we told people that we are going to have the full review of the product over on our website and then they get there and find a video of you chasing squirrels then they are not going to trust you enough to check out a review the next time they see your smiling face on a video.

4) To capture a visitor’s email address you will need to have an autoresponder such as **Aweber** or **GetResponse**. You can create your own email sign up forms and place them on the review pages of your site. When someone enters their email address they will go on your email list and the next time there is a product launch that you are promoting you can send out an email and let them know about it. One thing that you have probably heard a lot of is, “The Money Is In The List” and that is the absolute truth!

5) You always want to make a good recommendation on the product that you are promoting. If the product is a piece of junk that you wouldn’t spend $2 on, then please for the love of God do not tell people to run out and buy it! You never want to harm your reputation just to make a quick buck and that is exactly what you will be doing if you recommend a product that is garbo! If a product is Bad tell your visitors it is bad and recommend something else that you think they will like. If the product is good then tell them to go buy it. It's that simple!
Step 3

The final step, which I kind of already touched on in Step 2 is to shoot the Full Product Review.

In this step, I go to the member’s area of the product and then I fire up my Camtasia (or whatever video editing software you are using) and I record the screen while I go through the member’s area.

This video is usually around 10-15 minutes in length depending on the complexity of the product.

I show people all of the different aspects of the product while highlighting all of the benefits.

For example, if the product is a piece of software that allows you to create your own Amazon affiliate store with just the push of a few buttons, I not only show them how easy it is to use by doing it right in front of them but I also point out that there are ‘No Technical Skills Needed’ in order to get a good looking store up and going.

I always point out the training videos and highlight any bonuses that come with the product (don’t spend too much time on bonuses though, they are just an incentive for people to buy and not the main reason they are buying in most cases).

Once I am finished recording the video, I upload it to YouTube as a public video, but there is a difference between what I put in the description of this video and the description of the Teaser video...

In the description of the full product review, I put my affiliate link. I don’t use the ugly link that JVZoo provides me with but instead I use a link that is branded to my website but redirects to my affiliate link. There is a wordpress plugin called Pretty Link Lite that I use to make this happen.
The reason that I put my affiliate link in the description of this video is because at this point, I just want to make sales of the product. Plus, by the time someone watches the full review they are ready to buy right after, so there is no need to send them over to my blog unless I just want to highlight the bonuses I am giving away.

Once the video is uploaded to YouTube I take it and embed it in the post/page I created for the full review over on my site.

That way when people come over from the Teaser video they will be able to find the full review they are looking for.

The one thing I may have left out of Step 2 is that you want to make sure that you put a button underneath the video that people can click on to go and buy the product through your affiliate link.

That’s It!

Those are the 3 Simple Steps that I followed to go from $0 to $1000 in 30 days!

**Want to Get Your Hands on the Full Training?**

[Get Instant Access Here]
All 3 of the steps outlined in this report are absolutely essential to carrying out this strategy. If you stop at step 1 you will never fully realize the money making potential you have.

Sure, there is a little bit of work that has to be done in order for this strategy to work, but once you get the process down, it should only take you about an hour at the most to do everything that needs to be done.

Here’s the flow of the process...

1. Find a Product That Hasn’t Launched Yet and Request Approval
2. Shoot the Teaser Video (2-3 Minutes Long Letting People Know Where To Find The Full Review)
3. Create a Page On Your Site for the Full Review of the Product. Set Up Your Bonus Section and a Buy Now Button as well as an opt in form for your email list.
Results

I’m sure you would like to see which products I promoted using this strategy to go from $0-$1000 in 30 days with these 3 Easy Steps, right?

Here’s a screenshot of the exact products that I promoted that allowed me to do just that!

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Now I know that I left a lot out of this case study, but I also know that I have given you enough to go out and get started with this strategy.

The reason I left out every little detail is because I want you to get the same training that I used to earn this income.

**Get It Here**

I know that if you are someone who is serious about wanting to make money online, then this is some of the best (not to mention cheapest) training you will find anywhere.
You will not only have access to a strategy like this one but you will have access to so many other strategies that you can use to multiply your income over and over again.

I am very excited that you made it all the way to the end of this report because I know that you are someone who is serious and I know that you will use the information in this report and you are someone who will likely trust me enough to get the training that I am recommending to you.

Since you made it this far...

You at least owe it to yourself to see what the full training is all about...

[Check It Out Here]

Keep an eye on your email because I will be sending you out something special very soon!

[All The Best,]

[Jeff Sherwood]